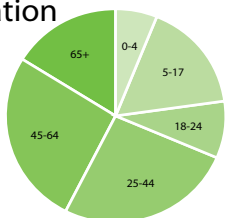
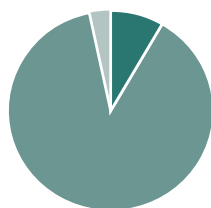


Madison County

Total Population
131,636



Population by age group



Population by race

Hispanic
White
African American

Lead agency:

Minority Health Coalition of Madison County

Coordinator: Sherry Peak-Davis

1407 Arrow Avenue

Anderson, IN 46016

Ph: (765) 641-8075

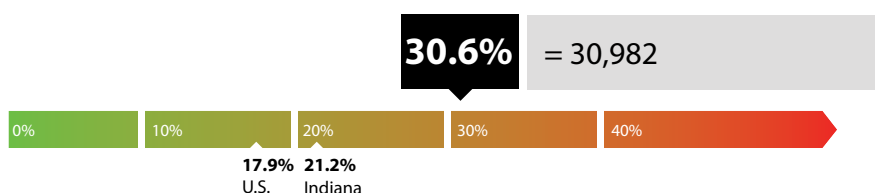
Fx: (765) 641-8076

mbtcpsmartstarts@ameritech.net

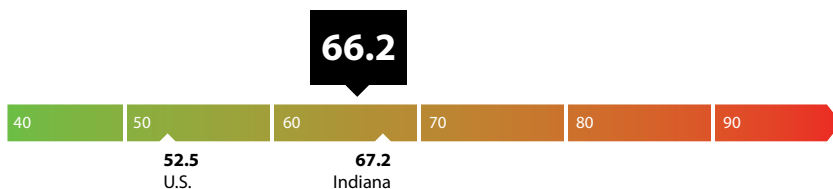


TOBACCO AND HEALTH IN MADISON COUNTY

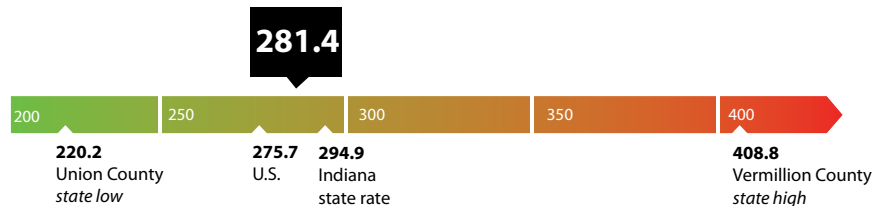
Percent of adults who smoke



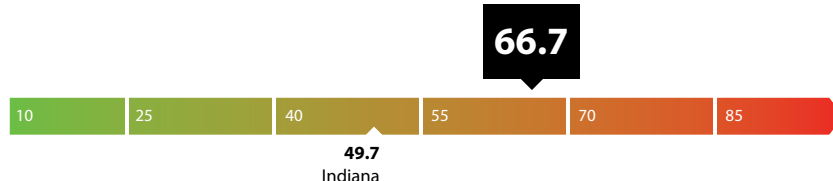
Lung cancer deaths per 100,000 residents



Cardiovascular disease deaths per 100,000 residents



Asthma related emergency room visits per 10,000 residents



Smoking and pregnancy

Births affected by smoking 413

low birth weight, SIDS, reduced lung function

Cost of smoking related births \$714,953

Percent of pregnant women who smoke

Indiana18.5%
Madison County.....24.7%

Smoking deaths

Deaths attributable to smoking
213

Deaths due to secondhand smoke

26
Economic burden of secondhand smoke: \$8.1 million

Smoking related illness

4,267

TOBACCO CONTROL FUNDING

\$90,000

Funding in Madison County for July 2011- June 2013.

The CDC recommends the Indiana government spend **\$78 million** each year on tobacco prevention and control programs.

Actual spending in Indiana: **\$10 million**

\$4.8 billion

Economic cost in Indiana due to smoking, according to the Centers for Disease Control.

Cost per Indiana citizen: **\$740**

TOBACCO FREE POLICIES

Hospitals and Health Care Facilities:

• Community Hospital of Anderson • St. John's Health System • St. Vincent Mercy Hospital • The Center for Mental Health • Crestview Mental Health Center • Madison County Community Health Center

Colleges and Universities

• Anderson University
• Ivy Tech - Anderson

School Districts:

• Alexandria Community School
• Elwood Community School Corporation
• South Madison Community School Corporation
• Frankton-Lapel Community School Corporation
• Anderson Community School Corporation

MINORITY-BASED TOBACCO CONTROL COALITION

• Minority Health Coalition of Madison County
• Anderson Community Schools
• Anderson Preparatory Academy
• Head Start/Early Head Start
• Excel Academy
• Madison County Community Health Center
• HIS Solutions Healthcare
• St Johns Health Systems
• Community Hospitals
• Madison County Health Department
• New Covenant Ministries
• Pastors Alliance Association
• Anderson Black Expo
• Geater Senior Center
• NAACP
• Urban League of Madison County
• MCCASA (Madison County Coalition Against Substance

Abuse)
• Reds One Hour Cleaners
• Anderson Housing Authority
• 21st Century Scholars
• Urban League of Madison County
• Intersect, Inc.
• Madison Health Partners
• Weed & Seed
• Saving The Next Generation
• This Hood of Ours
• The Shadeland Project
• Y.E.S. Ministries
• Jacobis 5 Star Fitness
• Community-Hospital-Anderson

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition

infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Protect Hoosiers from exposures to secondhand smoke by:

• Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
• Working toward smoke-free policies in public housing

Decrease adult smoking rates by:

• Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
• Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment

